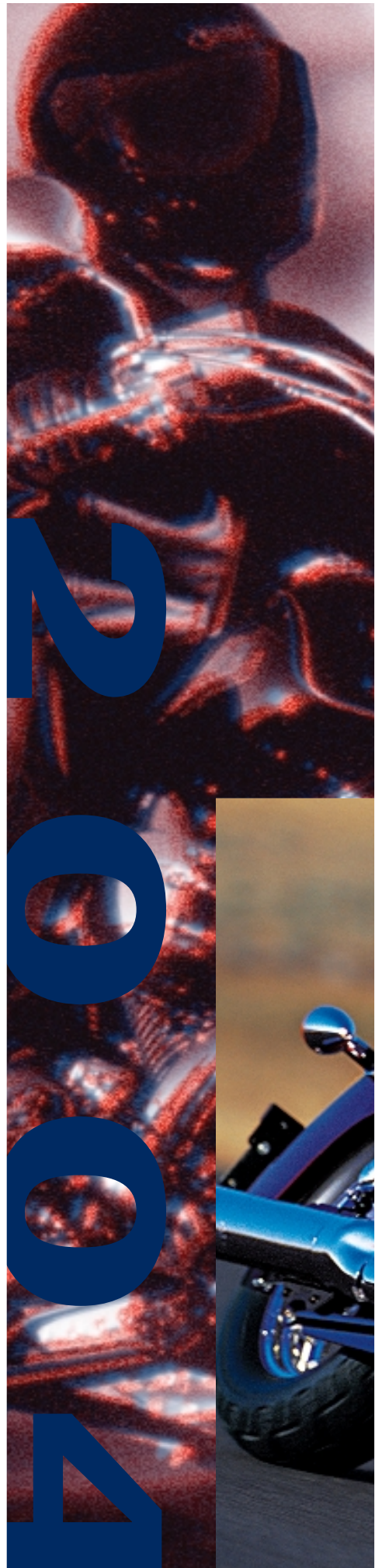




CRUISERS
SHADOW AERO
SHADOW VLX/DELUXE
REBEL



2004



PERFORMANCE FIRST There are lots of motorcycles on the market today.

Why should you choose a Honda? Because we build them with one principal goal: Performance First.™ And performance means more than just horsepower. You can see the evidence yourself in your new Honda cruiser's fit and finish. You'll discover more the first time you ride one, like the power and handling and comfort. Other aspects you'll grow to appreciate over time, like the level of technology, or the quality of our engineering and manufacturing. And finally, there's our commitment to the environment in everything we do, and that's something that not only you but generations to come will appreciate. It's all part of the way we do business. It's all part of your new Honda cruiser. And it's why when you choose a Honda, you can rest assured you've made the right choice.



**A cool, retro look. A classic ride.
And a value no one can touch.**

SHADOW AERO Who doesn't take a look at a long, low, cool cruiser-class motorcycle and dream about what it would be like to show up on one on a Saturday night? And with a bike as stylish as the Shadow Aero,TM you'll be turning heads wherever you go.

There's something about a V-twin. The way it sounds. The way the power just sort of surges in and lopes along. The way it's low and narrow and feels and looks like a cruiser should.

And of course, there's always just something right about the way Honda builds motorcycles.

Well, get ready for the best of all worlds—the new Shadow Aero. It's a 750-class cruiser with a V-twin engine that's all Honda, through and through.

The new Aero uses a 745cc liquid-cooled V-twin engine. And while it looks, sounds and feels like an instant classic, because it's a Honda you can rest assured that it's got a technological pedigree that's thoroughly modern. A single 34mm constant-velocity carburetor ensures crisp carburetion and throttle response, even when you're just cruising around in first gear. And we've also given the

Three-Valve Design



The new Aero uses our proven three-valve cylinder-head design. You'll probably never have to mess with it, but it gives you modern performance and a traditional look.



Shaft Drive

On a bike like the new Aero, shaft drive just makes sense. It's reliable and virtually maintenance-free, plus it helps keep your bike cleaner, too. All of the fun and none of the hassle—just like the Aero itself.



SHADOW AERO

new Aero a wide-ratio five-speed transmission, so it's right at home whether you're just cruising from stoplight to stoplight or your idea of fun is a road trip that has your odometer rolling over like a slot machine and takes you through a half-dozen states. A two-into-one exhaust system looks great, but sounds even better. And a shaft final drive keeps your bike clean and is virtually maintenance-free.

Some cruiser-class bikes treat the frame like an afterthought—just something to hold the wheels and engine together. Not the Shadow Aero; it uses an innovative chassis with a stout rectangular-section steel backbone joining the cast steering head and forged swingarm-pivot plates. Even though you can't see much of it, you'll appreciate how well your bike handles compared to some other cruisers that are all show and no go.

Then there's the Aero's seat. A two-piece design lets you choose a solo look if you like. The tank-mounted speedometer gives your new bike a real classic look. And then feast your eyes on the details, like the large-diameter handlebar, the chrome-plated engine-case covers, that gorgeous air cleaner, the super-sized fenders, and the laced wheels—not to mention the five paint choices.

The new Honda Aero. Add it all up, and it's one great bike. Look at the price, and it's the deal of the century.

A classic V-twin cruiser that demands a second look, not a second mortgage.

SHADOW VLX/DELUXE Hardtail-style rear end. Clean lines. And a rock-solid, gutsy powerplant that begs you to hop onto its low-rider seat and take it to the streets. This is a bike you've just got to ride.

The Shadow® VLX has a dominating street presence, yet it manages the heavy-metal look without being heavy. And here's how: It's powered by a narrow-angle 583cc liquid-cooled V-twin engine with three-valve heads and two plugs per cylinder. So you've got efficient combustion for all that torque down low and horsepower up top.

Of course, we couldn't leave it all to looks alone. So when you fire up this baby, the dual exhausts are going to command attention with their authoritative rumble, and make people wonder why they aren't riding one, too.

And as for you? You'll be sitting on the lowest seat in our custom lineup—a mere 25.6 inches from the pavement. We build it that way so you can make flat-footed stops at traffic lights, back this bike into parking spots with ease and look really, really cool when you ride it. Nothing wrong with that.

Nothing wrong with more chrome and more color choices, either. Like the new Metallic Silver and Candy Dark Red paint schemes for the VLX Deluxe. The Shadow VLX Deluxe is every inch a VLX, just accessorized a bit. Either way, you've got a V-twin cruiser that'll cause doubletakes all up and down the boulevard. So why not get yours today?



REBEL Lots of people love a big cruiser. There are big-cruiser riding clubs. There are big-cruiser magazines. There are even big-cruiser tattoos. And then there are the rebels.

Rebels are people who know who they are and don't follow the crowd when it comes to what they ride. People who are perfectly happy jetting around town on a stylish motorcycle that just happens to be a 250. Like the Honda Rebel®.

Yeah, rebels tend to know what they like. And what's not to like about this Rebel? It's small, light and affordable. It's great for short hops or real commutes. It's got enough in the engine department for you to impress a passenger. It's got our new Black and Red color schemes. But most of all, it's fun.

And when you can ride a great cruiser, have fun and be practical all at the same time, you're not just a rebel—you're a rebel without the cost.



SPECIFICATIONS



	SHADOW AERO	SHADOW VLX DELUXE	SHADOW VLX	REBEL
Model	VT™750	VT600CD	VT600C	CMX250C
Engine	745cc SOHC liquid-cooled 52° V-twin	583cc SOHC liquid-cooled 52° V-twin	583cc SOHC liquid-cooled 52° V-twin	234cc SOHC air-cooled parallel-twin
Compression ratio	9.6:1	9.2:1	9.2:1	9.2:1
Transmission	Wide-ratio five-speed	Wide-ratio four-speed	Wide-ratio four-speed	Five-speed
Final drive	Shaft	O-ring-sealed chain	O-ring-sealed chain	O-ring-sealed chain
Front suspension	41mm fork; 4.6-inch travel	39mm fork; 5.7-inch travel	39mm fork; 5.7-inch travel	33mm fork; 4.6-inch travel
Rear suspension	Dual shocks with five-position spring-preload adjustability; 3.5-inch travel	Single shock with seven-position spring-preload adjustability; 3.5-inch travel	Single shock with seven-position spring-preload adjustability; 3.5-inch travel	Dual shocks with five-position spring-preload adjustability; 2.9-inch travel
Front brake	Single disc with twin-piston caliper	Single disc with twin-piston caliper	Single disc with twin-piston caliper	Single disc with twin-piston caliper
Rear brake	Drum	Drum	Drum	Drum
Wheelbase	64.5 inches	63.0 inches	63.0 inches	57.1 inches
Seat height	25.9 inches	25.6 inches	25.6 inches	26.6 inches
Dry weight	519 pounds	458 pounds	452 pounds	306 pounds
Fuel capacity	3.7 gallons, including 0.9-gallon reserve	2.9 gallons, including 0.9-gallon reserve	2.9 gallons, including 0.9-gallon reserve	2.6 gallons, including 0.7-gallon reserve
Colors	Black/Metallic Silver, Black/Candy Dark Red, Black/Pearl Blue, Candy Dark Red, Black	Metallic Silver, Candy Dark Red, Black	Black	Red, Black
Honda Genuine Accessories™ (partial listing)	Custom windshield, chrome backrest w/pad (tall), chrome rear carrier, [◇] chrome light bar, leather saddlebags (3 styles)	Chrome backrest w/pad kit, chrome rear carrier, [◇] chrome sidecovers, cruiser shield, [◇] chrome radiator guard	Chrome backrest w/pad kit, chrome rear carrier, [◇] chrome sidecovers, cruiser shield, [◇] chrome radiator guard	



BLACK/
METALLIC
SILVER



BLACK/
CANDY
DARK RED



BLACK/
PEARL
BLUE



METALLIC
SILVER



CANDY
DARK RED



BLACK



RED



BLACK



CANDY
DARK RED



BLACK



BLACK

WHAT'S IN A NAME? When you choose a new Honda cruiser, you've done more than just pick a great way to enjoy life on two wheels. You've become a member of the Honda family. And that means your fun is just beginning. On the next page, we've listed some of the programs available to you as a Honda owner, each one designed to help you enjoy your new Honda as much as possible. Just ask your Honda Dealer for more details. And welcome to the Honda family—we look forward to riding with you.

BE A RESPONSIBLE RIDER. Riding a motorcycle is an exercise in responsibility—to yourself, to others, to the environment and to the sport. So remember, always wear a helmet, eye protection and protective clothing whenever you ride. Never ride under the influence of drugs or alcohol, and never use the street as a racetrack. Inspect your motorcycle before riding, read your owner's manual, and check your HRCA® guide on the HRCA website concerning reimbursement through the Honda Rider's Club of America™ for Motorcycle Safety Foundation rider training.* Always obey local laws, use common sense, and respect the rights of others when you ride. Make sure you have a proper license when riding on public roads, and never modify your motorcycle's exhaust system.

Rear Carrier



Put a Backrest and a Rear Carrier on your Aero, and your passenger will be traveling in style— and comfort, too. (Available for VLX as well.)



Saddlebags

Who says you can't take it with you? Just add a pair of our Leather Saddlebags, and you're ready to roll. (Available for Aero.)

Windshield/Light Bar



Want to take a trip on your new Aero? Be sure you check out our optional Light Bar and Custom Windshield.

Visit www.honda.com for more information about Honda Genuine Accessories.



ENVIRONMENTAL COMMITMENT

At Honda, we believe in performance and leadership, and that's why we're taking a leadership position when it comes to the environment. We continue to develop low-emission technologies for our current and future motorcycles, ATVs, scooters and personal watercraft. We already produce models that exceed the stringent 2008 CARB emissions requirements years ahead of schedule. And that's the kind of performance everybody can appreciate.



PROGRAMS THAT PERFORM

You chose your new Honda cruiser because it has so many great features. But there's more—a lot more. Like all of the programs available to you as a Honda owner. Take the **Honda Protection Plans**, for example. They let you extend virtually all of your Honda's great warranty coverage. Then there's the **Honda Rider's Club of America**.[†] Open to all Honda owners,^{††} the benefits alone make it a bargain. Just call 1-800-847-HRCA. Interested in some accessories to make your cruiser even more fun? Make sure you check out our selection of **Honda Genuine Accessories**. Time for service? Be sure to ask for **Pro Honda**™ **Oils and Chemicals**. And if you're looking for a way to pay for your new Honda cruiser, we've got two great suggestions. First, ask about the **American Honda Finance Corporation**.[‡] If you're a qualified buyer, your dealer can set everything up for you right in the showroom. Another easy way is to put it on the **Honda Card**™ revolving charge card.^{‡‡} You can use the Honda Card to purchase Honda parts and Honda Genuine Accessories too. And make sure to ask your Honda Dealer about MSF rider training, because sooner or later **Stupid hurts**.[®] Hey, we think our Honda cruisers are the best out there. And we think you deserve the best programs and support to go with them.



Specifications, programs and availability subject to change without notice. See your Honda Dealer for details on all programs. All specifications in this brochure—including colors, warranty terms, HRCA, etc.—apply only to models sold and registered in the United States. [◇]Mounting brackets required. [†]Maximum reimbursement \$75. ^{††}The Honda Protection Plans are administered by the American Honda Service Contract Corporation in the state of Florida. [‡]One-year complimentary membership for new, unregistered motorcycles purchased from participating dealers. ^{‡‡}Personal watercraft membership effective 01/01/04. ^{‡‡}Financing available on approved credit by AHFC. ^{‡‡}Financing available to qualified customers subject to credit approval from GE Retail Sales Finance on the Honda Card program at participating dealers. California versions may differ slightly due to emissions equipment. Performance First,™ Shadow Aero,™ Shadow,® Rebel,® VT,™ Honda Genuine Accessories,™ HRCA,® Honda Rider's Club of America,™ Pro Honda,™ Honda Card™ and Stupid hurts® are trademarks of Honda Motor Co., Ltd. ©2003 American Honda Motor Co., Inc. (11/03) Printed in the U.S.A. A1963



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